

As of June 30, 2022

### THE BITCOIN MONTHLY

**CONTAGION & CAPITULATION** 

For Informational Purposes Only. ARK Investment Management LLC, 2022. This is not investment advice or a recommendation in relation to any named particular securities or cryptocurrencies and no warranty or guarantee is provided. Any references to particular securities or cryptocurrencies are for illustrative purposes only. The reader should not assume that an investment identified was or will be profitable. Certain information was obtained from sources that ARK believes to be reliable; however, ARK does not guarantee the accuracy or completeness of any information obtained from any third party. Forecasts are inherently limited and cannot be relied upon.

PAST PERFORMANCE IS NOT INDICATIVE OF FUTURE PERFORMANCE; FUTURE RETURNS ARE NOT GUARANTEED.



#### RISKS OF INVESTING IN INNOVATION

Please note: Companies that ARK believes are capitalizing on disruptive innovation and developing technologies to displace older technologies or create new markets may not in fact do so. ARK aims to educate investors and seeks to size the potential investment opportunity, noting that risks and uncertainties may impact our projections and research models. Investors should use the content presented for informational purposes only, and be aware of market risk, disruptive innovation risk, regulatory risk, and risks related to certain innovation areas.

Please read risk disclosure carefully.



→ Aim for a cross-sector understanding of technology and combine top-down and bottom-up research.

→ Aim to understand the regulatory, market, sector, and company risks. (See Risk and Disclosure Page)



Section 1	Bitcoin Market Summary
Section 2	Following Terra's Collapse, Leverage Is Unwinding Across The Crypto Ecosystem
Section 3	Market Contagion Sets Bitcoin Into Capitulation
Section 4	Macro Conditions Are Weighing On Bitcoin's Outlook
Section 5	Appendix: Glossary Of Terms



## **Bitcoin Market Summary**



### **Bitcoin Market Summary | June 2022**

#### **ARK'S KEY TAKEAWAYS**

- Bitcoin closed the month of June down nearly 40%, declining from \$31,780 to \$19,980.
- Contagion in the crypto markets continued as Celsius and Three Arrows Capital came undone.
- Market contagion sends bitcoin into capitulation.
- Despite record-high realized losses, unrealized losses could allow further downside.
- Uncertain macro conditions are weighing on bitcoin's recovery and outlook.

#### **Market Sentiment**

ARK's View: Bearish

- Following Terra's collapse, leverage is unwinding across the crypto ecosystem, catalyzed by a "bank run" on Celsius and the insolvency of high-profile fund Three Arrows Capital (3AC).
- While further contagion in the coming weeks is possible, the size of the fallout associated with recent events is diminishing, which is promising.

#### **On-Chain Activity**

ARK's View: Bullish

- For the first time since March 2020, bitcoin is trading below its cost basis, a level that historically has marked global capitulation.
- Miners appear to be under pressure as profitability has compressed significantly.
- Although realized losses are at record highs, unrealized losses could cause further downside.

#### Macro

ARK's View: Bearish

- Credit default swaps and the Treasury yield curve (10y-2y) are signaling a recession and, yet, the Fed continues to tighten to curb inflation.
- The behavior of commodities like gold and copper suggests that inflation will not be as long-lasting as the Fed fears.



#### **News Of The Month**

- Ethereum's Ropsten Proof-of-Stake "Test Merge" Goes Live
- Terraform Labs Ordered To Cooperate With SEC Probe Regarding Mirror Protocol
- Celsius Halts Withdrawals
- Coinbase, BlockFi, Gemini, And Others Announce Layoffs
- Counterparties Liquidate Three Arrows Capital
- Finblox Limits Withdrawals
- Babel Limits Withdrawals
- FTX Extends \$250 Million Credit Line To BlockFi
- <u>Voyager Reveals Three Arrows Capital Exposure, Limits Withdrawals, And Announces \$500 Million Credit Line From</u>
  Alameda
- Coinflex Halts Withdrawals
- Hackers Steal \$100 Million From Harmony Cross-Chain Bridge
- BVI Court Orders Three Arrows Liquidation
- Voyager Issues Notice Of Default To Three Arrows Capital For Unsecured \$660 Million Loan



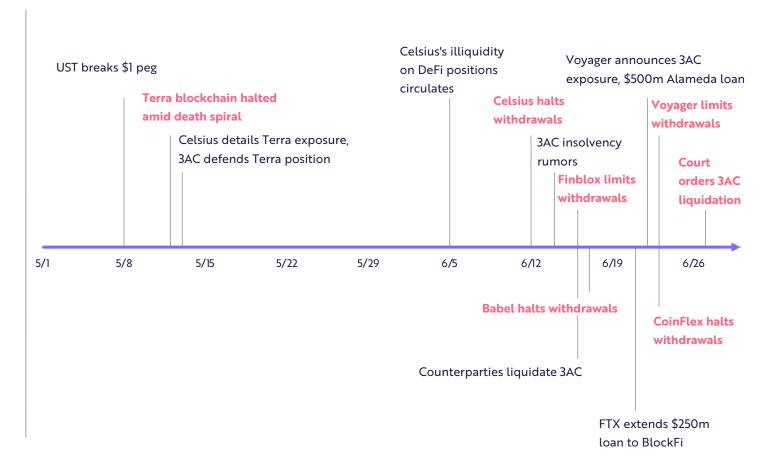
# Following Terra's Collapse, Leverage Is Unwinding Across The Crypto Ecosystem



#### **Contagion Is Spreading Across The Crypto Ecosystem**

Beginning with the Terra collapse in early May, contagion spread to major crypto lenders including Blockfi, Celsius, Babel, Voyager, CoinFlex, contributing to the insolvency of the once highly-respected hedge fund, Three Arrows Capital (3AC). Since Terra's collapse, total crypto market capitalization has dropped ~\$640 billion.

In our view, we could see more signs of contagion in the coming weeks.
Promisingly, however, recent fallout (Babel, Voyager, CoinFlex, Finblox) appears lower in magnitude compared to Terra, Celsius, and 3AC.



Source: ARK Investment Management LLC, 2022. Articles from Coindesk (<u>1), 2,3</u>, <u>4</u>), The Block (<u>1,2,3</u>, <u>4,5,6,7</u>), Twitter (<u>1,2</u>), and Blockworks (<u>1)</u>. Information as of June 29, 2022. For informational purposes only and should not be considered investment advice or a recommendation to buy, sell, or hold any particular security or cryptocurrency. Forecasts are inherently limited and cannot be relied upon.



#### Crypto Lending Platform Celsius Freezes Withdrawals In Response To Significant Outflows

Celsius froze withdrawals on June 12<sup>th</sup> in response to significant outflows. Its DeFi debt outstanding is \$631 million but the magnitude of its non-DeFi exposure is unclear.

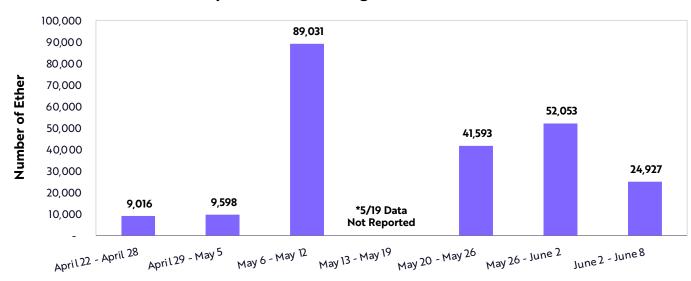
In decentralized protocols, Celsius used customer deposits as collateral, against which it borrowed stablecoins to lend to third parties at higher rates.

As outflows accelerated, Celsius was unable to pay down outstanding DeFi loans to free up the collateral—a problem compounded both by its relatively illiquid position in Lido's liquid staked ether (stETH) and by its direct deposits into Ethereum's Proof-of-Stake contract (ETH2).

#### Known Celsius Ether Positions as of June 30th

	Liquid (ETH)	Semi-Liquid (stETH)	Illiquid (ETH2)	Total
Ether Deposits	189k	410k	325k	923k
% of Known Deposits	21%	44%	35%	100%

## Celsius Saw Outflows of Over 219k ETH Between April 22<sup>nd</sup> and Halting Withdrawals on June 12<sup>th</sup>



Source: Celsius Weekly Youtube AMA



#### Three Arrows Capital Appears To Be Insolvent

Three Arrows Capital (3AC), a highly regarded crypto hedge fund reportedly managing \$18 billion at its peak, appears to be insolvent after taking on too much leverage.

3AC was heavily exposed to the Terra ecosystem and to an arbitrage play associated with GBTC. Both trades turned against it.

Seemingly, 3AC took on excess leverage to try and recover the losses. Its creditors included major players in the industry like Genesis, BlockFi, Voyager, and FTX. 3AC also managed the treasuries of several portfolio investments, perhaps putting them at risk.

#### **Known 3AC Counterparties**

VOYAGER

**Genesis** 

BlockFi



Deribit



#### **Select 3AC Portfolio Investments**



Source: ARK Investment Management LLC, 2022. Portfolio investments sourced from Three Arrows Capital. Counterparties sourced from The Block (1, 2), CoinDesk, Fortune. Information as of June 30, 2022. For informational purposes only and should not be considered investment advice or a recommendation to buy, sell, or hold any particular security or cryptocurrency. Forecasts are inherently limited and cannot be relied upon.



**Market Contagion Sets Bitcoin Into Capitulation** 



#### Despite Shocks To The Crypto Ecosystem, Bitcoin's Fundamentals Appear To Be Stable

	Bitcoin Metrics <sup>1</sup>	Unit	June 2022	1M Change	1Y Change	ARK's View
Network Security	Mining Difficulty	Exahash/sec¹ (thousands)	127	-1.09%	+48.36%	Neutral
	<u>Miner Revenue</u> (7-Day Moving Average)	USD (millions)	\$18.6	-32.3%	-8.82%	Bearish
Network Usage	Active Owners <sup>2</sup> (Active Entities, 7-Day Moving Average)	thousands	241	-7.62%	+9.74%	Neutral
	<u>Transaction Volume</u> <sup>2</sup> (7-Day Moving Average)	BTC (thousands)	236.7	+32.75%	+1.17%	Bullish
Holder Behavior	<u>Long-Term-Holder Supply</u> <sup>2</sup> (Coins Held for 155 Days+)	BTC (millions)	13.33	-1.11%	+11.26%	Neutral
	<u>Locked Supply</u> <sup>2</sup> (Illiquid Supply)	BTC (millions)	14.63	+0.96%	+4.94%	Bullish
	Time-Weighted Turnover <sup>2</sup> (Coindays Destroyed, 7-Day Median)	Coindays (millions)	11.15	+23.75%	+28.9%	Bearish

<sup>[1]</sup> For more information on these metrics and their units of account, please read the Appendix: Glossary Of Terms on page 25 of this report.

<sup>[2]</sup> Data may be subject to change over time since it is entity-adjusted in real time via a machine-learning algorithm.

Source: ARK Investment Management LLC, 2022. Data sourced from <u>Glassnode</u>. Some data may be subject to change over time since they are entity-adjusted in real time. Information as of June 28, 2022. For informational purposes only and should not be considered investment advice or a recommendation to buy, sell, or hold any particular security or cryptocurrency. Forecasts are inherently limited and cannot be relied upon.



#### Bitcoin Is Valued Below Its Cost Basis For The First Time In Two Years

	Bitcoin Metrics <sup>1</sup>	Unit	June 2022	1M Change	1Y Change	ARK's View
Long-Term Valuation	<u>Market Cost Basis</u> (Realized Price)	USD	\$22,441	-5.42%	+15.52%	Neutral
	Percent Supply in Profit	pp	51.98%	+10.1 pp	-20.46 pp	Bullish
Short-Term Valuation	Short-Term-Holder Cost Basis <sup>2</sup> (STH Realized Price)	USD	\$30,827	-3.16%	-33.1%	Neutral
	Realized Market Returns <sup>2</sup> (SOPR-1, 7-day moving average)	pp	-8.4%	-2.7 pp	-2.6 pp	Bullish
Market Sentiment	Perpetual Futures Basis (Binance, Estimated, 7-Day Exponential Moving Average)	pp	-0.02%	+0.01 pp	+0.01 pp	Bullish
	Expirational Futures Basis (Quarterly, All Exchanges, Annualized)	pp	0.29%	-3.24 pp	-4.72 pp	Bullish

<sup>[1]</sup> For more information on these metrics and their units of account, please read our Appendix: Glossary Of Terms on page 25 of this report.

<sup>[2]</sup> Data may be subject to change over time since it is entity-adjusted in real time via a machine-learning algorithm.

Source: ARK Investment Management LLC, 2022. Data sourced from <u>Classnode</u>. Some data may be subject to change over time since they are entity-adjusted in real time. Information as of June 28, 2022. Perpetual futures basis was estimated internally on the basis of data from TradingView, and it is subject to change. For informational purposes only and should not be considered investment advice or a recommendation to buy, sell, or hold any particular security or cryptocurrency. Forecasts are inherently limited and cannot be relied upon.



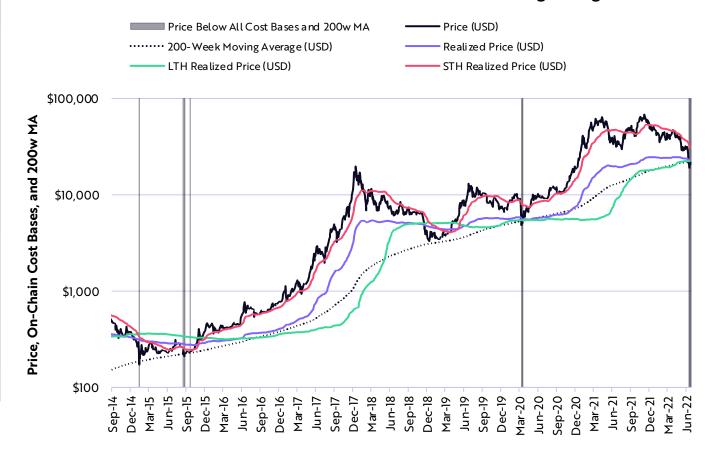
#### Market Contagion Pushes Bitcoin Below Its On-Chain Cost Basis

#### ARK's View: Bullish

Down 70% from its all-time high, bitcoin is trading at or below some of its most important levels: its 200-week moving average, the general cost basis of the market (realized price), the cost bases of long-term (LTH) and short-term holders (STH), and its 2017 peak.

Trading below these levels is atypical and suggests extremely oversold conditions. Only four times in history has bitcoin traded below price levels relative to these means

#### Bitcoin Price vs. On-Chain Cost Bases and 200-Week Moving Average



Source: ARK Investment Management LLC, 2022. Data sourced from <u>Classnode</u>. Information as of June 28, 2022. Data may be subject to change over time since it is entity-adjusted in real time via a machine-learning algorithm. For informational purposes only and should not be considered investment advice or a recommendation to buy, sell, or hold any particular security or cryptocurrency. Forecasts are inherently limited and cannot be relied upon.



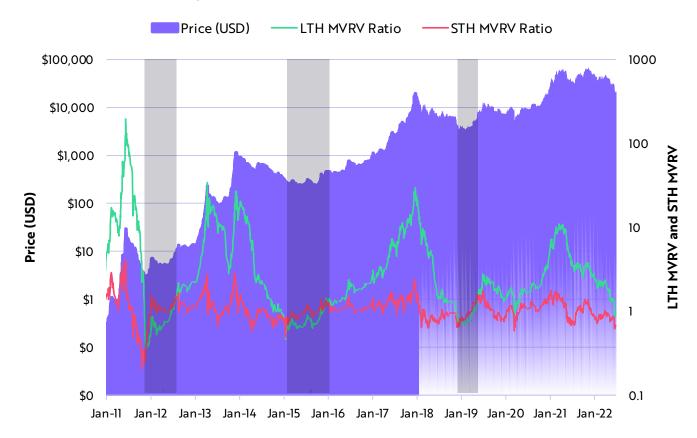
#### **Short-Term Holder MVRV Remains Above Long-Term Holder MVRV**

#### **ARK's View: Neutral**

MVRV is the ratio of market cap and the cost bases (realized prices) of different market cohorts—in this case, long-termholders (LTH) and short-term-holders (STH).

Historically, global bottoms occur when the MVRV of short-term holders exceeds the MVRV of long-term holders. That condition has not been met, suggesting the potential for more downside.

#### Bitcoin Long-Term-Holder MVRV and Short-Term-Holder MVRV



Source: ARK Investment Management LLC, 2022. Data sourced from <u>Classnode</u>. Information as of June 28, 2022. Data may be subject to change over time since it is entity-adjusted in real time via a machine-learning algorithm. For informational purposes only and should not be considered investment advice or a recommendation to buy, sell, or hold any particular security or cryptocurrency. Forecasts are inherently limited and cannot be relied upon.

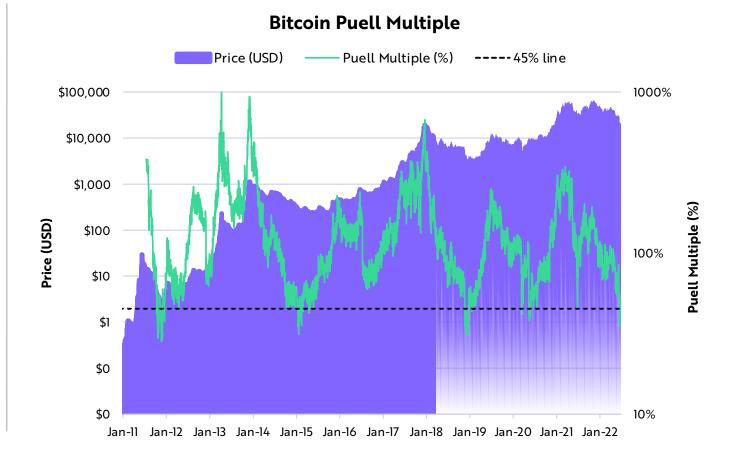


#### Bitcoin Miners Are Facing Significant Pressure And Seem To Be Capitulating

#### ARK's View: Bullish

The Puell Multiple, a measurement that compares daily miner revenue to its yearly average, assesses the level of earnings compression miners face.

This month, miners generated revenues only 45% of that for the last twelve months, breaching a threshold that usually correlates with market bottoms.





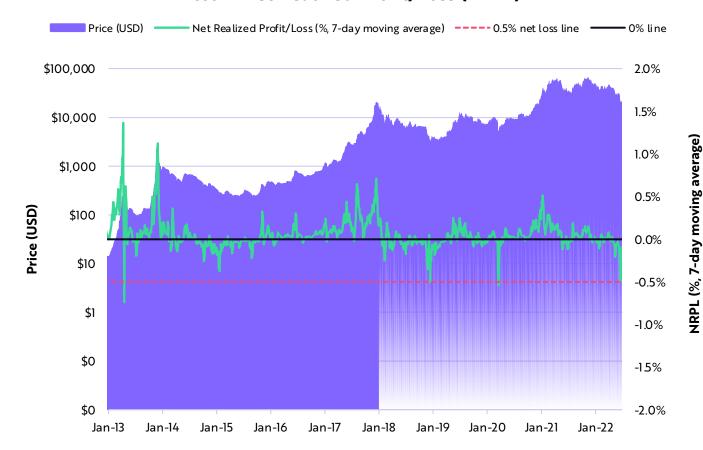
#### Realized Net Losses Have Hit Historic Levels

#### ARK's View: Bullish

Net realized losses in bitcoin recently reached a 2-year low, breaching 0.5% for only the fourth time since 2013.

Historically, a percentage below 0.5% has suggested capitulation.

#### Bitcoin Net Realized Profit/Loss (NRPL)



Source: ARK Investment Management LLC, 2022. Data sourced from <u>Glassnode</u>. Information as of June 28, 2022. For informational purposes only and should not be considered investment advice or a recommendation to buy, sell, or hold any particular security or cryptocurrency. Forecasts are inherently limited and cannot be relied upon.



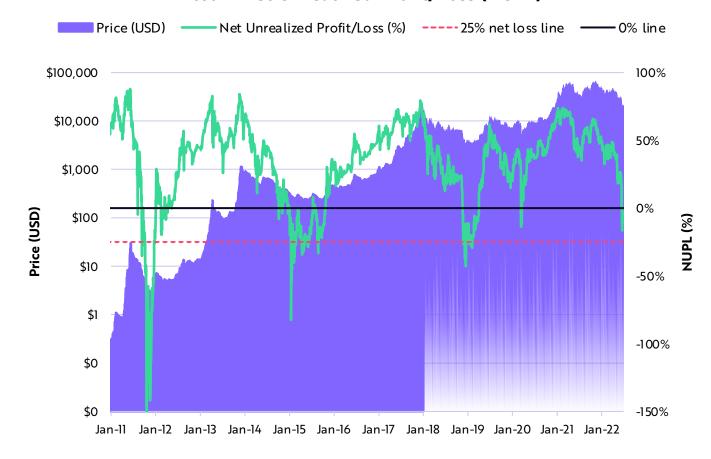
#### **Unrealized Net Losses Suggest Bitcoin Could Fall Further**

#### ARK's View: Bearish

Bitcoin's net unrealized loss has hit a 3-year low, highlighting that its current market value is nearly 17% lower than that of its aggregate cost basis.

Historically, global bottoms have formed when losses hit 25%+.

#### **Bitcoin Net Unrealized Profit/Loss (NUPL)**





Macro Conditions Are Weighing On Bitcoin's Outlook



#### Credit Default Swaps Have More Than Doubled Since September

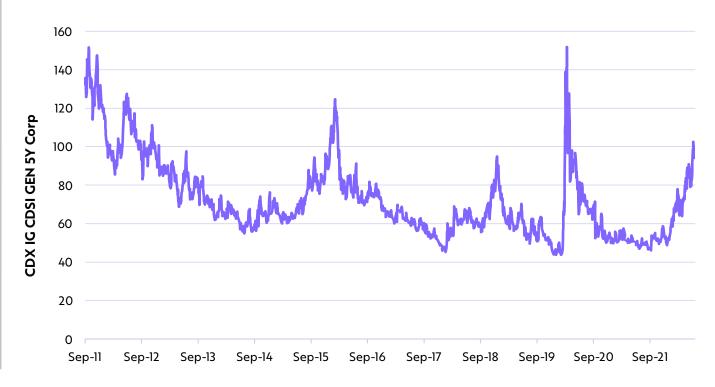
#### **ARK's View: Bearish**

Credit default swaps currently trade at levels close to the 2020 COVID-19 market meltdown.<sup>1</sup>

A rise in credit default swaps signals a heightened risk of recession, as investors take out insurance against default.

If the Fed changes its hawkish rhetoric, credit default swaps should reverse.

## The Markit CDX North America Investment Grade Index (CDX IG CDSI GEN 5Y Corp)



[1] Per Bloomberg: "The Markit CDX North America Investment Grade Index is composed of 125 equally weighted credit default swaps on investment grade entities, distributed among six sub-indices: High Volatility, Consumer, Energy, Financial, Industrial, and Technology, Media & Tele-communications. Markit CDX indices roll every six months in March & September."

Source: ARK Investment Management LLC, 2022. Data sourced from Bloomberg. Information as of June 28, 2022. For informational purposes only and should not be considered investment advice or a recommendation to buy, sell, or hold any particular security or cryptocurrency. Forecasts are inherently limited and cannot be relied upon.

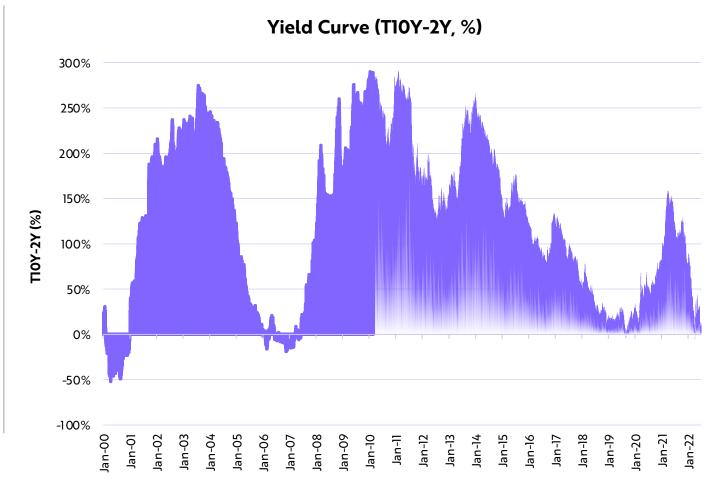


## The Yield Curve Is Flattening, Marking A Loss Of Confidence In The Economy's Growth Outlook

#### ARK's View: Bearish

A flattening yield curve suggests a recession and/or lower-than-expected inflation.

When short- and longterm instruments offer near-equivalent yields, investors are not rewarded for taking long-duration risks.



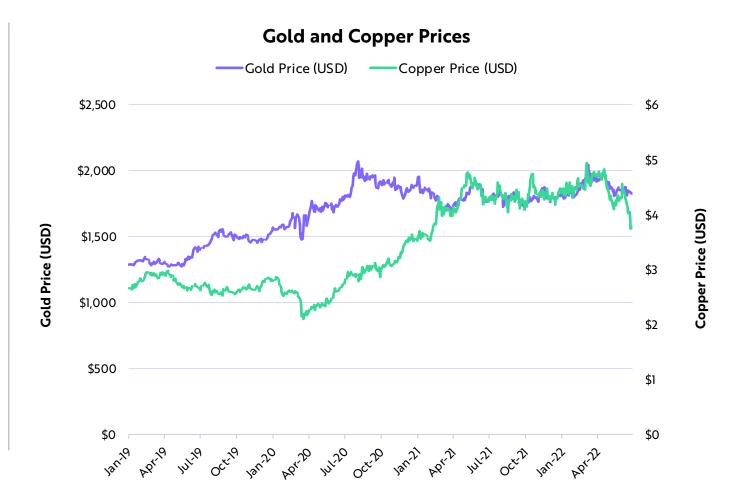


#### Gold And Copper Price Action Suggests That Inflation Expectations Are Too High

#### ARK's View: Bullish

Gold and copper are not behaving as though inflation is a long-term threat. Copper has broken below a trading range, while gold has been in a trading range for nearly two years and now is at the low end of that range.

Historically, rising gold and copper prices have been leading indicators of sustained inflation.



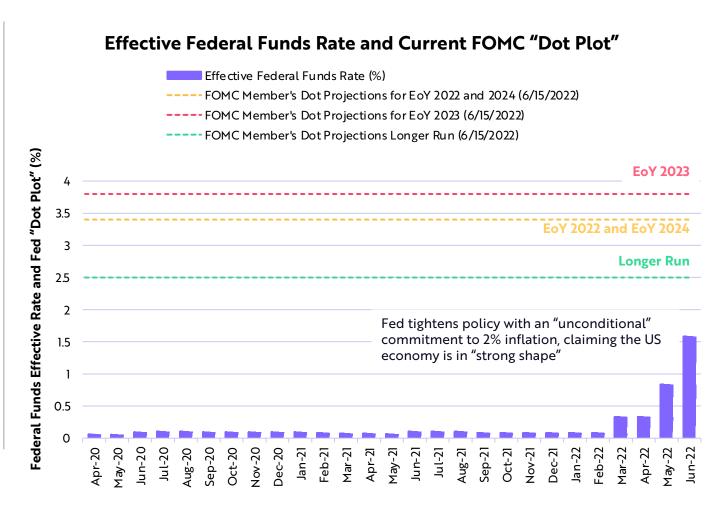


#### As The Economy Shows Signs Of Recession, The Fed Could Change Its Hawkish Stance

#### ARK's View: Bullish

The Fed could change its tone as signs of recession increase and inflation expectations taper.

If the Fed continues to tighten, risk-on assets like bitcoin could continue to suffer.



Source: ARK Investment Management LLC, 2022. Data sourced from <u>Ycharts</u> and <u>federalreserve.gov</u>. Information as of June 28, 2022. For informational purposes only and should not be considered investment advice or a recommendation to buy, sell, or hold any particular security or cryptocurrency. Forecasts are inherently limited and cannot be relied upon.



**Appendix: Glossary Of Terms** 



#### **Glossary Of Terms**

- Active Owners: An individual or organization managing the same set of addresses sending and receiving funds. Also known as active entities.
- Backwardation: Describes when futures trade at a price lower than spot, denoting bullish market sentiment.
- Contango: Describes when expirational futures contracts are trading at a price higher than spot, suggesting a bearish market environment.
- Cost Basis: The on-chain volume-weighted average price of the market, calculated by aggregating the value of all bitcoins in circulation at the time when they last moved. Also known as realized price or realized cap.
- **Difficulty:** Computational power required to validate transactions in the network. "Exa-" and "tera-" hashes per second refer to units of account to a factor of 10<sup>18</sup> and 10<sup>12</sup>, respectively. Higher difficulty implies higher network security.
- Exchange Supply: The number of bitcoins held in addresses controlled by exchanges.
- Expirational Futures Basis: The difference between the price of spot and the price of expirational futures contracts.
- Futures Basis: The difference between the price of spot and the price of a perpetual or expirational contract.
- Locked Supply: The supply held by entities that have <25% probability of spending, as per their historical behavior. Also known as illiquid supply.
- Long-term Holding and Holders (LTH): Related to supply last moved 155 days ago or more, the cutoff point at which the possibility of a bitcoin to remain unmoved increases drastically.
- Miner Revenue: The number of bitcoins (in USD value) block miners obtain for securing the network.
- MVRV Ratios: Market cap divided by different on-chain cost bases of the market, such as realized cap or short-term-holder realized cap.
- Net Realized Profit/Loss (NRPL): The difference between realized profit and realized loss, normalized by market cap.
- Net Unrealized Profit/Loss (NUPL): The difference between unrealized profit and unrealized loss, normalized by market cap. It measures current value relative to the aggregate cost basis (realized cap) of the market to determine how much the network is in profit or loss.
- Perpetual Futures Basis: The difference between the price of spot and the price of non-expirational futures contracts.
- **Puell Multiple:** Miner revenue (USD) divided by the 365-day moving average of miner revenue (USD). It measures miner earnings relative to their yearly average.
- **Realized Returns:** The ratio reached by dividing the average price of bitcoins spent that day by the average price when they last moved. In essence, it is the ratio between price sold and price bought for the coins that moved that day. Also known as spent output ratio, or SOPR.
- Short-term Holding and Holders (STH): Related to supply that moved in the last 155 days, the cutoff point at which the possibility for a bitcoin to move again increases drastically.
- Supply in Profit: The percentage of bitcoins currently at a higher price compared to the price at which they last moved.
- **Time-weighted Turnover:** The number of bitcoins traded that day, multiplied by the amount of time each coin had remained dormant. Also known as coindays destroyed.
- **Transaction Volume:** The number of bitcoins that changed hands on any given day.



#### For more research on disruptive innovation visit www.ark-invest.com

©2021-2026, ARK Investment Management LLC. No part of this material may be reproduced in any form, or referred to in any other publication, without the express written permission of ARK Investment Management LLC ("ARK").

Please note, companies that ARK believes are capitalizing on disruptive innovation and developing technologies to displace older technologies or create new markets may not in fact do so and/or may face political or legal attacks from competitors, industry groups, or local and national governments.

ARK aims to educate investors and to size the potential opportunity of Disruptive Innovation, noting that risks and uncertainties may impact our projections and research models. Investors should use the content presented for informational purposes only, and be aware of market risk, disruptive innovation risk, regulatory risk, and risks related to Deep Learning, Digital Wallets, Battery Technology, Autonomous Technologies, Drones, DNA Sequencing, CRISPR, Robotics, 3D Printing, Bitcoin, Blockchain Technology, etc. Cryptocurrency Risk. Cryptocurrencies (also referred to as "virtual currencies" and "digital currencies") are digital assets designed to act as a medium of exchange. Cryptocurrency is an emerging asset class. There are thousands of cryptocurrencies, the most well-known of which is bitcoin. Cryptocurrency generates without central authority (such as a bank) and is not backed by any government. Cryptocurrency is not legal tender. Federal, state and/or foreign governments may restrict the use and exchange of cryptocurrency, and regulation in the U.S. is still developing. The market price of bitcoin and other cryptocurrencies have been subject to extreme fluctuations. Similar to fiat currencies (i.e., a currency that is backed by a central bank or a national, supra-national or quasi-national organization), cryptocurrencies are susceptible to theft, loss and destruction. Cryptocurrency exchanges and other trading venues on which cryptocurrencies trade are relatively new and, in most cases, largely unregulated and may therefore be more exposed to fraud and failure than established, regulated exchanges for securities, derivatives and other currencies. Cryptocurrency exchanges may stop operating or permanently shut down due to fraud, technical glitches, hackers or malware, which may also affect the price of cryptocurrencies. Cryptocurrency Tax Risk. Many significant aspects of the U.S. federal income tax treatment of investments in bitcoin and other cryptocurrencies are uncertain and still evolving.

The content of this presentation is for informational purposes only and is subject to change without notice. This presentation does not constitute, either explicitly or implicitly, any provision of services or products by ARK and investors are encouraged to consult counsel and/or other investment professionals as to whether a particular investment management service is suitable for their investment needs. All statements made regarding companies or securities are strictly beliefs and points of view held by ARK and are not endorsements by ARK of any company or security or recommendations by ARK to buy, sell or hold any security. Historical results are not indications of future results. Certain of the statements contained in this presentation may be statements of future expectations and other forward-looking statements that are based on ARK's current views and assumptions and involve known and unknown risks and uncertainties that could cause actual results, performance or events to differ materially from those expressed or implied in such statements. The matters discussed in this presentation may also involve risks and uncertainties described from time to time in ARK's filings with the U.S. Securities and Exchange Commission. ARK assumes no obligation to update any forward-looking information contained in this presentation. Certain information was obtained from sources that ARK believes to be reliable; however, ARK does not guarantee the accuracy or completeness of any information obtained from any third party. ARK and its clients as well as its related persons may (but do not necessarily) have financial interests in securities or issuers that are discussed.

**ARK Investment Management LLC**